



Destination North

North India has emerged as the most promising higher education destination in the country. The presence of several prestigious universities and institutes of academic excellence has ensured a steady increase in the number of students coming to North India for higher education

Neha Bhatia

At a time when knowledge economy is becoming the basis of global economic prosperity and development, renewed attempts are being made by the government as well as the private sector to foster growth and development of higher education in the country. Today, universities and university-level institutions in India include 20 central universities, 215 state universities, 100 deemed universities, 13 institutes of national importance apart from around 17,000 colleges including 1,800 women colleges. Invariably, North India has emerged as the most promising higher education destination in the entire country. The presence of several prestigious universities and institutes of academic excellence has ensured that there has been a steady increase in the number of students coming to North India for higher education. The na-

tion of national capital Delhi and NCR cities like Gurgaon, Meerut, Sonapat, Faridabad, Noida and Greater Noida have already established themselves as popular destinations of higher education. At the same time cities like Rohtak, Mohali and Hisar are fast coming up in terms of educational opportunities.

Quality education in NCR cities

NCR cities like Gurgaon, Sonapat, Panipat, Noida and Ghaziabad have fast emerged as popular destinations for engineering, medical and hotel management courses. "The best part is the infrastructure of these institutes. Those days are gone when private institutes used to run in small buildings. Now

they have full fledged campus with all the modern facilities and equipments. In Sonapat-Panipat belt there are several engineering institutes with sprawling campus and good infrastructure," says Rishi Bhagwat, a student of B.Tech from Sonapat.

Better job opportunities

Apart from the high standard of teaching what makes North India a sure shot winner is better availability of placements and job opportunities. Most of the universities including Delhi University and other professional institutes have placement cells, making it easier for students to grab the right opportunity. "After studying at FMS or Law Faculty, one can be assured of a good placement. Every year there is almost hundred percent placements. At FMS the starting salary is even better than some of the IIMs," says Garima Shah, an alumnus of FMS. As most of the corporate houses and MNCs have their offices in Gurgaon and Noida, it becomes easier for students to get in touch with prospective employers.

New initiatives

Several new universities and institutes of excellence are coming in several cities of North India. Haryana is in the forefront of the development in the education sector. The Rajiv Gandhi Education City is being set up in Sonapat district. North India's first women university, the Bhagat Phool Singh Women University has been set up at Khanpur Kalan and a medical college for women is also being established there. It has also been planned to start a medical college in Mewat, Sainik School in district Rewari and an Indian Institute of Management (IIM) at Rohtak. Meerut in UP is already an education hub having a total of 4 universities, 50 engineering colleges, 27 other colleges and countless institutions and schools. Mohali is also poised to become the new knowledge centre for north India. There is an ambitious plan to develop multi-level knowledge base with five educational institutes and a biotechnology park.

Indeed, the northern part of the country is all set to channelize the growth of the country by giving the youth a perfect place to pursue their interest with optimum standards of education.



tional capital Delhi and NCR cities like Gurgaon, Meerut, Sonapat, Faridabad, Noida and Greater Noida have already established themselves as popular destinations of higher education. At the same time cities like Rohtak, Mohali and Hisar are fast coming up in terms of educational opportunities.

Reputed varsities and courses

Be it engineering, medical, management, mass communication or any other field of specialization, North India has institutes of repute offering specialized courses in a variety of fields. Delhi University and Jawaharjal Nehru Uni-

versity (JNU) are well known for their high standards of teaching and have become the preferred destination for students from the world over. FMS, Delhi School of Economics, IIT (Delhi), School of International Studies, IIMC have already made their mark in their respective fields.

"For years DU has been the preferred destination

for higher education. I wanted to do my masters in Geography and there was no better place than DU for it. Geography department at Delhi School of Economics is one of the premier departments in India," says Rajiv Ranjan, who hails from Ranchi. Not just traditional courses, new age courses in the field of mass communications, aviation, and service sector are also being offered by several institutes. For example, says P.N. Vasanti, director, CMS Academy of Communication and Convergence Studies. "We offer two specialized courses in Convergence Journalism and Strategic Communications. These courses are relatively new and their focus area is not just limited to print and electronic media. These courses would open opportunities for students in media, corporate as well as social sectors."

Foreign students

The popularity of DU among foreign students can be gauged from the fact that more than 2000 foreign students study at DU in several under-graduate and post-graduate courses. Most of the applicants are from countries like China, Nepal, Afghanistan, Sri Lanka, Mauritius, Germany, Thailand, Uzbekistan, Kazakhstan, Canada, the USA and

Register now!

IDP's "Global Australian Admission Programme"

Application fee waiver*

On the spot offers*



Interact with representatives from Australian Universities and Institutions - be better placed.

- ▶ Pre-registration is mandatory
- ▶ Visit us with original certificates and photocopies

Date : 7th Feb, 2010

Time : 10 am - 5 pm

Venue : Hotel Intercontinental Eros, New Delhi

To register online log on to www.india.idp.com
 Call 44118888 or SMS 'IDP' to 58558

Universities

- Royal Melbourne Institute of Technology
- University of Sydney
- Swinburne University of Technology
- Flinders University
- University of Ballarat
- Griffith University
- University of Wollongong
- The University of Western Australia
- Deakin University
- University of Queensland
- Edith Cowan University
- University of South Australia

- University of Western Sydney
- University of Technology Sydney
- Macquarie University
- University of New South Wales
- Curtin University of Technology
- Curtin Sydney
- La Trobe University
- Monash University
- University of Melbourne
- Victoria University
- Bond University

Institutions

- TAFE NSW
- Le Cordon Bleu
- Blue Mountains Hotel School
- South Bank Institute of TAFE
- Boxhill Institute of TAFE

- Kaplan Business School
- Holmesglen Institute of TAFE
- MIBT
- UTS/Insearch
- MIT




open your world

IDP Education India Private Limited: Suite Nos. 513 - 515, 5th Floor, International Trade Tower, Nehru Place, New Delhi - 110019 | Email: info.newdelhi@idp.com

Key Global Offices:

Melbourne | Sydney | Brisbane | Adelaide | Perth | Philadelphia | Singapore | Dubai | Kuala Lumpur | Shanghai | Beijing